



Biographie Philippe COUSIN

Easy global market, C.E.O.

Philippe Cousin was involved for years in the IoT European Research Cluster (IERC) where, amongst other, he has coordinated the Interoperability Activity Chain (AC4) as well as the International cooperation. Currently involved in Alliance for IoT Innovation. He was responsible for IoT International cooperation with active work with China, Taiwan, Brazil, Korea (Company run the EU-Korea research project www.wise-iot.eu) and Africa <http://www.waziup.eu> . He was involved in standardization for many years including ITU and ETSI where he worked at the secretariat for 9 years.

He is actually involved in many projects including on IoT such as IoT and Big Data for Africa www.waziup.eu . full list here <http://www.eglobalmark.com/en/project-list>

Philippe COUSIN, has 35 years of experience in ICT and has worked since 2001 in +30 EU Research projects. Expert in ICT Standardisation, Validation and Interoperability issues for +20 years working in Orange/France Telecom R&D but also as Project Officer at the European Commission in Standardisation, Quality and CE Marking. After 4 years as Test house General Manager he joined in 2001 ETSI where he worked on ICT testing and validation issues as Interoperability Service Director where he launched the Plugtests Service. He has founded Easy Global Market (www.eglobalmark.com) in 2010 which was successfully involved in 18 EU FP7 and H2020 projects (12 ones actually running)..He was also involved in support to ICT in Tunisia such as team leader of EU project helping to defined ICT research strategies in Tunisia. He was suggesting to push IoT in Tunisia